

KAWAII AI

Legal Documents

Kawaii AI: Anime Wallpapers 4K

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Privacy Policy

Effective date: June 8, 2026 · **Last updated:** June 28, 2026

This Privacy Policy explains how **Kawaii AI: Anime Wallpapers 4K** (the “App”), operated by Katya Apps (“we”, “us”, or “our”), collects, uses, shares, and protects your personal information when you download, access, or use the App and its related services. The App is distributed under the package name **com.kawaii.ai.wallpaper.hd**.

By using the App, you agree to the collection and use of information in accordance with this Policy. If you do not agree with this Policy, please do not use the App. This Policy is incorporated into and subject to our Terms of Use.

Summary at a glance

- The App is intended for users aged **13 and older**. It is not directed to children under 13.
- We collect device identifiers, approximate location (country level), the content you create or upload, and, if you sign in, your account details.
- Images and text prompts you generate or upload are sent to AI and content-moderation providers to create wallpapers and to keep the community safe.
- We use advertising (Google AdMob and, in some regions, Yandex Ads). In the EEA/UK/Switzerland we ask for consent first.
- You can delete your data at any time from within the App, or by contacting us.
- We do not sell your personal information for money.

1. Who We Are (Data Controller)

The data controller responsible for your personal information is:

- **Operator:** Katya Apps
- **Contact email:** support@katyaapps.com

2. Information We Collect

2.1 Information you provide to us

- **Account information.** If you sign in with Google, we receive your Google account identifier, display name, email address, and profile photo as permitted by your Google settings.
- **Profile information.** Display name, biography, profile and cover images, website link, and social or gaming handles you choose to add.
- **User-generated content.** Wallpapers and live wallpapers you upload, titles, tags, AI prompts associated with an upload, comments, and likes.
- **AI generation inputs.** The text prompts you enter and any reference images you provide to generate or edit wallpapers.
- **Purchases.** Records of in-app purchases and subscriptions, including the purchase token and product identifier supplied by Google Play, and your credit balance. We do *not* receive or store your full payment-card details; payments are processed by Google Play.
- **Communications and reports.** Messages, copyright/DMCA notices, and abuse reports you submit to us, including their contents.

2.2 Information collected automatically

- **Device and installation identifiers.** A device identifier generated by the App, your Android Advertising ID, and Firebase installation/messaging identifiers used for push notifications.
- **Approximate location.** We derive your **country** from your IP address (using a geolocation database) to select the appropriate advertising provider and to apply regional settings. We do *not* collect precise GPS location.
- **Usage and log data.** Interactions such as downloads, views, likes, AI generations, credit claims, app version, device model, operating-system version, language, and the date and time of requests.
- **Network information.** Your IP address, which is processed transiently to deliver content, detect your country, and protect against abuse and rate-limit violations.

3. How We Use Your Information

We use your information to:

- Provide, operate, and maintain the App and deliver wallpapers and features you request;
- Generate, edit, and upscale AI images based on your prompts and reference images;
- Operate the community feed, profiles, comments, follows, and leaderboards;
- Screen content for safety and legal compliance, and moderate user-generated content (see Section 5);
- Process purchases, manage credit balances, and prevent fraudulent or duplicate transactions;

- Send push notifications you have not disabled (for example, social activity and daily credits);
- Select and display advertising, including determining the appropriate ad provider for your region;
- Detect, prevent, and respond to abuse, spam, security incidents, and policy violations;
- Respond to your requests, reports, and legal notices; and
- Comply with applicable laws and enforce our Terms of Use.

4. Legal Bases for Processing (EEA / UK)

If you are in the EEA or the UK, we process your personal information under the following legal bases of the GDPR / UK GDPR:

PURPOSE	LEGAL BASIS
Providing the App and the features you request	Performance of a contract (Art. 6(1)(b))
AI generation and content delivery	Performance of a contract (Art. 6(1)(b))
Content moderation, safety, and abuse prevention	Legitimate interests, and compliance with legal obligations (Art. 6(1)(f), 6(1)(c))
Personalized advertising	Consent (Art. 6(1)(a)) where required
Non-personalized advertising and analytics	Legitimate interests (Art. 6(1)(f))
Push notifications	Consent / legitimate interests, subject to your device settings
Legal compliance and responding to lawful requests	Compliance with a legal obligation (Art. 6(1)(c))

Where we rely on consent, you may withdraw it at any time. Where we rely on legitimate interests, you may object to that processing (see Section 11).

5. AI-Generated Content and Content Moderation

The App offers AI image generation and hosts user-generated content. To provide these features and to keep the community safe, we share certain content with specialized service providers:

- **AI image generation.** The text prompts and any reference images you submit are sent to our AI generation provider (**Runware**) to produce or edit an image. Prompts may also be sent to a language-model provider (**DeepSeek**) to refine your prompt.

- **Content safety screening.** Text you submit (including prompts, titles, tags, profile names, and biographies) and images you upload or generate are screened for unsafe content using automated content-moderation services (**OpenAI** and **Anthropic**). Profile photos, cover images, and the photos you provide to the AI features are checked **before** they are stored; images you publish to the community feed are screened and may be removed if they violate our rules. Any image that fails review is rejected or removed. Reports you submit may be analyzed by an automated classifier (**DeepSeek**) to assist our review.

This screening is **automated**; the providers above do not perform human review of your content on our behalf, and we instruct our providers not to use your content to train their models. AI-generated images are produced by a machine-learning model and may not be unique. We strictly prohibit, screen for, and report unlawful content, including any sexual content involving minors.

Note on community content. Content you publish to the community feed (such as wallpapers, titles, tags, comments, and your public profile) is visible to other users. Please do not include personal information you wish to keep private. You can remove your content at any time from within the App.

6. How We Share Your Information

We do not sell your personal information for money. We share information only as described below:

6.1 Service providers (processors)

We use trusted third-party providers to operate the App. They process information on our behalf and under contract:

PROVIDER	PURPOSE	DATA INVOLVED
Google Firebase	Push notifications, app infrastructure	Device/installation identifiers, push token
Google Play Billing	In-app purchases and subscriptions	Purchase tokens, product IDs
Google Sign-In	Optional account sign-in	Account ID, name, email, photo
Google AdMob	Advertising (most regions)	Advertising ID, device data, IP
Yandex Ads	Advertising (certain regions)	Advertising ID, device data, IP
Runware	AI image generation and editing	Prompts, reference/generated images
OpenAI	Text and image content moderation	Submitted text and images
Anthropic	Automated image-safety screening	Uploaded images
DeepSeek	Prompt enhancement, report classification	Prompts, report text
Cloudflare R2	Image and media storage / delivery	Uploaded and generated media
MaxMind GeoIP	Country-level geolocation	IP address (to derive country)

Each of these providers processes data under its own privacy policy. We encourage you to review them:

- **Google** (Firebase, Play Billing, Sign-In, AdMob) — policies.google.com/privacy
- **Yandex Ads** — yandex.com/legal/international_ads_privacy_policy
- **Runware** — runware.ai/privacy
- **OpenAI** — openai.com/policies
- **Anthropic** — anthropic.com/legal/privacy
- **DeepSeek** — [DeepSeek privacy policy](#)
- **Cloudflare** — cloudflare.com/privacypolicy
- **MaxMind** — maxmind.com/en/privacy-policy

6.2 Other disclosures

- **Legal and safety.** We may disclose information to comply with applicable law, legal process, or enforceable governmental request; to enforce our Terms; to protect the rights, property, or safety of our users, the public, or us; and to report unlawful content (such as child sexual abuse material) to the appropriate authorities.

- **Business transfers.** If we are involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction, subject to this Policy.

7. Advertising and Analytics

The App is supported by advertising. We use Google AdMob in most regions and Yandex Ads in certain regions, selected based on your country. Advertising partners may use your Advertising ID and related device information to deliver and measure ads.

- **Consent in the EEA, UK, and Switzerland.** Where required, we present a consent prompt (using Google's User Messaging Platform) before personalized ads are shown. You can change your choice at any time from the App's privacy settings.
- **Your controls.** You can reset or delete your Advertising ID, or opt out of ad personalization, in your device settings (Settings → Google → Ads on Android).
- For more information, see Google's and Yandex's respective privacy and advertising policies.

8. Identifiers and Similar Technologies

The App does not use browser cookies in the traditional sense, but it and our partners use device identifiers, advertising identifiers, software development kits (SDKs), local storage, and similar technologies to operate features, remember settings, deliver ads, and analyze usage. You can manage advertising identifiers through your device settings as described in Section 7.

9. International Data Transfers

We and our service providers may process and store your information in countries other than your own, including the United States and other jurisdictions that may have data-protection laws different from those in your country. Where we transfer personal information out of the EEA or the UK, we rely on appropriate safeguards such as the European Commission's Standard Contractual Clauses or an adequacy decision, where applicable.

10. Data Retention

We retain personal information for as long as necessary to provide the App and for the purposes described in this Policy, unless a longer retention period is required or permitted by law. In particular:

- Account, profile, and community content are retained until you delete them or delete your account.

- AI prompts and reference images submitted for generation are processed to produce your result and are not retained by our providers for training; generated images you publish are retained until removed.
- Purchase and transaction records are retained as required for accounting, tax, and fraud-prevention purposes.
- Moderation and safety records may be retained as needed to enforce our policies and to comply with legal obligations.

When information is no longer needed, we delete or anonymize it.

11. Your Rights and Choices

Depending on where you live, you may have some or all of the following rights regarding your personal information:

- **Access** — request a copy of the personal information we hold about you;
- **Rectification** — correct inaccurate or incomplete information;
- **Deletion** — request that we delete your personal information;
- **Restriction and objection** — restrict or object to certain processing, including processing based on legitimate interests and direct-marketing/advertising;
- **Portability** — receive your information in a portable format;
- **Withdraw consent** — where we rely on consent, withdraw it at any time;
- **Lodge a complaint** — complain to your local data-protection authority.

11.1 How to exercise your rights

- **In-app deletion.** You can delete your account and associated data from within the App's settings. You can also remove individual uploads and profile content at any time.
- **By email.** Contact us at support@katyaapps.com to make a request. We may need to verify your identity before acting on your request, and we will respond within the timeframe required by applicable law.

11.2 U.S. state privacy rights

If you are a resident of California or another U.S. state with comprehensive privacy legislation, you may have rights to know, access, delete, and correct your personal information, and to opt out of the "sale" or "sharing" of personal information or "targeted advertising." We do not sell personal information for money. To the extent the use of advertising identifiers constitutes "sharing" or "targeted advertising" under applicable law, you may opt out via your device's advertising controls (Section 7) or by contacting us. We will not discriminate against you for exercising your rights.

11.3 California Privacy Rights (CCPA/CPRA)

This section provides the disclosures required by the California Consumer Privacy Act, as amended by the California Privacy Rights Act ("CCPA/CPRA"). Where another U.S. state grants comparable rights, we honor the equivalent rights for residents of that state.

Categories of personal information we have collected in the preceding 12 months, the sources, the business/commercial purposes, and the categories of third parties to whom each is disclosed:

Identifiers (device identifiers, Android Advertising ID, Firebase installation ID, account ID, IP address) — sources: your device and your use of the App; purposes: operate the service, sign-in, security/anti-fraud, advertising; disclosed to: ad networks (AdMob, Yandex), Firebase, our hosting/storage providers.

Internet or other network activity (app interactions, generation requests, diagnostics) — sources: your use of the App; purposes: operate and improve the service, safety/moderation, analytics; disclosed to: Firebase Analytics, our service providers.

Commercial information (purchase/subscription records) — sources: Google Play Billing; purposes: fulfil purchases, entitlement, support; disclosed to: Google Play, our service providers.

Geolocation data (approximate, country-level, derived from IP) — sources: your IP address; purposes: regional ad configuration and legal compliance; disclosed to: ad networks, geo-IP provider.

Audio/visual information (images and any reference photos you upload for AI features or community posts) — sources: you; purposes: provide the requested feature, safety/moderation; disclosed to: our AI and moderation processors (see Section 6).

Inferences — we do not build behavioral profiles beyond what the ad networks derive from the advertising identifier we share with them.

"Sale" and "sharing." In the preceding 12 months we have **not sold** personal information for monetary consideration. We do **"share"** (i.e., disclose for cross-context behavioral advertising) the **Advertising ID and related device/approximate-location data with our advertising partners (AdMob and, in some regions, Yandex)**. We do not knowingly sell or share the personal information of consumers under 16.

Do Not Sell or Share My Personal Information. You may opt out of this sharing: (a) in the App via the *"Your Privacy Choices"* control in Settings, which sets your ads to non-personalized; (b) through your device's advertising controls (Section 7); or (c) by contacting support@katyaapps.com. We honor opt-out preference signals, including the **Global Privacy Control (GPC)**, where technically feasible.

Right to limit the use of sensitive personal information. We do not use or disclose sensitive personal information for purposes other than those permitted under the CPRA (such as providing the service you requested and safety/security). To the extent any such use exists, you may request that we limit it by contacting us.

Authorized agents. You may use an authorized agent to submit a request to know, delete, correct, or opt out. We may require the agent to provide proof of authorization and may require you to verify your identity

directly.

How to exercise these rights: use the in-App controls described above, the support@katyaapps.com address, or our data-deletion page. We will not discriminate against you for exercising any of these rights, and we will respond within the timeframe required by law.

12. Children's Privacy

The App is intended for users aged **13 and older** and is **not directed to children under the age of 13** (or the equivalent minimum age in your jurisdiction). We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that a child under 13 has provided us with personal information, please contact us at support@katyaapps.com and we will take steps to delete such information and terminate the account.

Age confirmation

The App does **not** ask for or collect your date of birth. Instead, before you create an account, sign in, or use an AI photo feature, we ask you to confirm whether you are **13 or older**. Only your answer (13 or older, or under 13) is kept on your device; it is **not** sent to our servers. If you do not use any of those features, you are not asked.

Users under 13

If you indicate that you are under 13, the App operates in a restricted mode: you can browse, download, and set wallpapers, but you are **blocked** from creating or signing in to an account, from the AI photo features (Photo Magic, Try-On, and the do-it-yourself photo templates), and from uploading, following, or commenting in the community. For a user who has indicated they are under 13, the App does not collect an advertising identifier, does not register the device for push notifications, and does not enable analytics, and only **non-personalized, contextual** advertising is shown. We do not knowingly serve personalized or behavioral advertising to children.

Child safety

We prohibit child sexual abuse and exploitation (CSAE) and screen uploaded and AI-generated images for such content. See our [Child Safety Standards](#) for how we prevent, detect, and report it, and for our child-safety point of contact.

13. Data Security

We use technical and organizational measures designed to protect your personal information, including encryption of data in transit using HTTPS/TLS, access controls, and rate limiting. No method of transmission

or storage is completely secure, however, and we cannot guarantee absolute security. You are responsible for keeping your account credentials confidential.

14. Third-Party Services and Links

The App may contain links to, or integrate, third-party services (such as social platforms you add to your profile, or links opened in your browser). This Policy does not apply to those third parties. We encourage you to review the privacy policies of any third-party services you use. The privacy policies of the third parties we integrate to operate the App are linked in Section 6.

15. Changes to This Policy

We may update this Policy from time to time. When we make material changes, we will update the “Last updated” date above and, where appropriate, provide additional notice within the App. Your continued use of the App after the changes take effect constitutes your acceptance of the revised Policy.

16. Contact Us

If you have any questions, requests, or concerns about this Policy or our privacy practices, please contact us:

- **Email:** support@katyaapps.com
- **Operator:** Katya Apps

Terms of Use & End User License Agreement

Last updated: **June 28, 2026** · Version **1.0**

1. Acceptance & Eligibility

These Terms of Use ("Terms") form a binding agreement between you and **Katya Apps** ("we," "us") governing your use of the Kawaii AI: Anime Wallpapers 4K application and all related features (the "App"). By downloading, accessing, or using the App you agree to these Terms and to our [Privacy Policy](#). If you do not agree, do not use the App. You must be at least 13 years old (or the minimum age of digital consent in your jurisdiction) to use the App.

2. License to Use the App

Subject to these Terms, we grant you a personal, limited, non-exclusive, non-transferable, revocable license to install and use the App on devices you own or control, for your personal, non-commercial use. You may not copy, modify, reverse-engineer, resell, or create derivative works of the App except as permitted by applicable law.

3. Your Content & Acceptable Use

You are responsible for any content you upload, generate, or publish ("User Content"). You retain ownership of your User Content and grant us a worldwide, non-exclusive, royalty-free license to host, store, reproduce, display, and distribute it as needed to operate the App and the community features. You agree not to upload or generate content that is unlawful, infringing, sexually explicit, depicts minors inappropriately, is hateful or harassing, or violates anyone's rights. We may screen, moderate, remove, or refuse content and may suspend or terminate accounts that violate these Terms.

4. AI-Generated Content & Ownership

Some features create images using third-party AI models from a prompt or reference image you provide. As between you and us, **you own the images you generate** and are responsible for your use of them. By publishing generated images to the community you grant us the same license described in Section 3 to host and display them. AI output is provided "as is," may be inaccurate, and may resemble other works; you must not use it to impersonate others or infringe third-party rights. We retain ownership of the App, our integrations, templates, and all related intellectual property.

5. Subscriptions, Billing & Cancellation

The App offers optional auto-renewing subscriptions sold through Google Play.

- **Auto-renewal.** Subscriptions **automatically renew** at the price and interval shown at purchase unless you cancel at least 24 hours before the end of the current period. Your Google Play account is charged for renewal.
- **Cancellation.** You can manage or cancel anytime in Google Play → *Subscriptions*. Cancellation takes effect at the end of the current billing period.
- **Refunds.** Purchases are handled by Google Play and are subject to Google's refund policies; we do not separately process Play purchases. Where local law (for example in the EU/UK) grants you a statutory right of withdrawal or refund, that right applies and is not waived by these Terms.
- **Price changes.** We will notify you of price changes as required by Google Play and applicable law; continued use after a change constitutes acceptance.

6. Third-Party Services

The App relies on third-party services (e.g., Google Play, Firebase, advertising networks, AI and storage providers). Your use of those services may be subject to their own terms. We are not responsible for third-party services.

7. Disclaimers

THE APP AND ALL CONTENT ARE PROVIDED "AS IS" AND "AS AVAILABLE" WITHOUT WARRANTIES OF ANY KIND, TO THE MAXIMUM EXTENT PERMITTED BY LAW. We do not warrant that the App will be uninterrupted, error-free, or secure.

8. Limitation of Liability

TO THE MAXIMUM EXTENT PERMITTED BY LAW, WE WILL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, OR ANY LOSS OF DATA, PROFITS, OR GOODWILL. Our aggregate liability is limited to the amount you paid us in the 12 months before the claim, or **USD 100**, whichever is greater. Some jurisdictions do not allow certain limitations, so some of the above may not apply to you, and nothing in these Terms limits liability that cannot be limited under applicable law.

9. Indemnification

You agree to indemnify and hold us harmless from claims arising out of your User Content, your use of the App, or your violation of these Terms or any law or third-party right.

10. Termination

You may stop using the App at any time. We may suspend or terminate your access for any breach of these Terms or to comply with law. Sections that by their nature should survive termination (including ownership, disclaimers, liability, and indemnification) will survive.

11. Copyright / DMCA

We respond to notices of alleged copyright infringement under the DMCA and operate a counter-notice process. See our [Copyright & DMCA Policy](#) for our copyright contact details and how to submit a notice or counter-notice.

12. Governing Law & Disputes

These Terms are governed by applicable law, without regard to conflict-of-law rules. This does not deprive you of the protection of mandatory consumer-law rights and remedies available to you in your country of residence.

13. Changes; Miscellaneous

We may update these Terms; material changes will be notified in the App or by updating the “Last updated” date. If any provision is unenforceable, the rest remains in effect. These Terms, together with the Privacy Policy, are the entire agreement between you and us regarding the App. You may not assign these Terms; we may assign them in connection with a merger or sale.

14. Contact

Questions about these Terms: support@katyaapps.com (Katya Apps).

Copyright & DMCA Policy

Last updated: **June 28, 2026**

We respect the intellectual-property rights of others and expect our users to do the same. We respond to clear notices of alleged copyright infringement that comply with the U.S. Digital Millennium Copyright Act ("DMCA", 17 U.S.C. § 512).

Copyright Contact

Katya Apps

Email: support@katyaapps.com (subject line: "Copyright Notice")

Please direct all copyright notices to the contact above. A full mailing address is available on request.

1. Filing a DMCA Takedown Notice

If you believe content in the App infringes your copyright, send a written notice to the copyright contact above (or use the in-App "Copyright / DMCA" form) that includes all of the following, as required by 17 U.S.C. § 512(c)(3):

1. Your physical or electronic signature.
2. Identification of the copyrighted work claimed to be infringed.
3. Identification of the infringing material and enough information to locate it (e.g., the in-App item or URL).
4. Your name, mailing address, telephone number, and email.
5. A statement that you have a good-faith belief the use is not authorized by the copyright owner, its agent, or the law.
6. A statement, under penalty of perjury, that the information is accurate and that you are the owner or authorized to act on the owner's behalf.

On receipt of a complete notice we will remove or disable access to the material expeditiously and notify the user who posted it.

2. Counter-Notification (Put-Back)

If your content was removed and you believe this was a mistake or misidentification, you may submit a counter-notice to the copyright contact (or via the in-App counter-notice form) that includes, as required by 17 U.S.C. § 512(g):

1. Your physical or electronic signature.
2. Identification of the material that was removed and the location where it appeared before removal.
3. A statement, under penalty of perjury, that you have a good-faith belief the material was removed as a result of mistake or misidentification.
4. Your name, mailing address, and telephone number, and a statement that you consent to the jurisdiction of the Federal District Court for your district (or, if outside the U.S., for any district in which we may be found) and that you will accept service of process from the person who filed the notice.

If we receive a valid counter-notice, we may restore the material in 10–14 business days unless the original complainant notifies us that they have filed a court action.

3. Repeat-Infringer Policy

In appropriate circumstances and at our discretion, we will disable or terminate the accounts of users who are determined to be repeat infringers, consistent with 17 U.S.C. § 512(i).

4. Misrepresentations

Under 17 U.S.C. § 512(f), a person who knowingly materially misrepresents that material is infringing, or was removed by mistake, may be liable for damages. Please do not make false claims.